

NURTURING FUTURE ENTREPRENEURS

AMBITION / CHANGE / FORESIGHT CHALLENGE / INNOVATION SELF-HELP / STRONG WILL



OPEN HOURS

10:00-17:00 Tue. to Sat.

Admission until 30 minutes prior to closing time

CLOSED on Sunday, Monday, National holidays, New Year

Holiday Season etc.

ADMISSION FEE (Cash only)

Adult	JPY 500
Student	JPY 200
12 years and under	Free
Over 65 years	ЛРҮ 300
Over 10 people adult group	
Annual pass	JPY 1,300

VOICE GUIDE

We offer free audio guides that allow you to listen to explanations of the exhibits using earphones. We have four languages available: Japanese, English, Chinese, and Korean.

CONTACT & ACCESS

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Experience the Passion and Wisdom of Entrepreneurs

To inspire future entrepreneurs, The Entrepreneurial Museum of Challenge and Innovation (EMCI) serves as a hot energy spot. Our museum is aiming for paying great respect to the past entrepreneurs and empowering next generation's challenge. The EMCI was established by Osaka Chamber of Commerce and Industry (OCCI) in 2001.





PROLOGUE THEATER

Osaka Merchant's Vigor lies in their Free Spirits and Pragmatism.

As an introduction to the main exhibit, "The origin of the entrepreneurship of Osaka" about 14-minutes video film has been prepared. Dating back to the Edo period, it presents the origin of the entrepreneurship of Osaka and the surroundings that fostered the entrepreneurs.



····EMC

Osaka Castle and surrounding area map during the Edo Period

MAIN EXHIBIT AREA

"Entrepreneurs' Motivation and Innovation"

Meiji Era 1868 - 1912

- "Birth of the Modern Industrial City of Osaka
- Construction of industrial bases'

The First Block introduces the entrepreneurs who worked hard to develop the spinning industry and establish a modern financial system, contributing to the birth of the modern industrial city of Osaka.



ROAD TO EXPO 2025

History of Exhibiting Entrepreneurs who were active in the past World Exposition

Osaka has hosted the World Exposition twice in the past. The first time was in 1970 and the second time was in 1990. Mr. ICHIKAWA Shinobu of Marubeni Corporation was serving as a 18th Chairperson of the Osaka Chamber of Commerce and Industry at the time of the 1970 World Exposition. Mr. SAJI Keizo of Suntory Holdings Ltd. was also serving as a 21st Chairperson of the Osaka Chamber of Commerce and Industry at the time of the 1990 International Garden and Greenery Exposition. These Chairpersons played an important role as representatives of the local business community welcoming guests from abroad. The 16th Chairperson, Mr. SUGI Michisuke of Yagi Co., Ltd. was the first to advocate for Osaka to host the 1970 World Exposition in 1958. He also became the founder of JETRO (Japan External Trade Organization). Thus, many EMCI exhibitors were deeply

involved in the past Exposition held in Osaka. Particularly after the 1970 World Exposition, exhibiting companies such as TAKARA BEL-MONT Corporation and Taiyo Kogyo Corporation gained a great opportunity to expand into the global market with epoch-making pavilions and exhibits.







SLIGI Michisuke 16th Chairperson (1946 - 1960) 18th Chairperson (1966 - 1971) 21st Chairperson (1985 - 1992)

The motivation and innovation of the entrepreneurs, who actively did business in Osaka as their field of action, are on display. Our display is divided into three blocks of ages since the Meiji period, starting from the year of 1868, to the present day.

Taisho Era to before WW II 1912-1945

- "Building the Mass Society
- Start of consumer society"

The Second Block introduces the entrepreneurs who played active roles in building the mass society by such means as building a railroad system and arranging leisure activities and enjoyable shopping



After WW II 1945 -

- "Ushering in the Affluent Age
- From reconstruction to prosperity"

The Third Block introduces the entrepreneurs who contributed to the realization of an affluent society by pursuing such things as domestic electrification, industrialization of construction, and the revolution of distribution.

