

# The ENTREPRENEURIAL MUSEUM of CHALLENGE and INNOVATION

Aiming to develop the next generation of human resource, the Osaka Chamber of Commerce and Industry established Osaka Entrepreneurial Museum in 2001.

Through introducing bright achievements of the 105 entrepreneurs who succeeded in Osaka, we can study their entrepreneurial spirits.

Seven keywords represent the entrepreneurial spirit: ambition, change, foresight, challenge, innovation, self-help and strong will.

Let's study about Osaka's historical entrepreneurs' passion and wisdom!

B1 Business Innovation Center Osaka., 1-4-5 Hommachi,

Chuo-ku, Osaka, JAPAN

Osaka Chamber of Commerce & Industry

The Entrepreneurial Museum of Challenge and Innovation

## FREE OF CHARGE:

1. Enjoy our free **voice guide machine!**  
(English, Chinese, Korean and Japanese)  
No reservation is needed.

2. **Locker** Refundable locker is available in front of the reception (JPY100).

3. **Tour Guide** is available per group for over 10 people; reservation is needed.

## NOTICE

**NO PHOTOGRAPHY, EATING and SMOKING inside the museum.**

Thank you for your cooperation!

## OPEN HOURS

10:00 – 17:00 Tue, Thu, Fri, Sat

10:00 – 20:00 Wed

Admission until 30 minutes prior to closing time.

**CLOSED** on Sun, Mon, National holidays and

8/14 - 17, 12/26 - 1/4

## ADMISSION

Adult: JPY 300 Student: JPY 100

Under 6 years: Free

Over 65 years or handicapped person: JPY 200

Over 10 people adult group : JPY 200

One year's pass : JPY1000

**TEL** +81-6-4964-7601

**E-mail** [museum@osaka.cci.or.jp](mailto:museum@osaka.cci.or.jp)

**URL** <http://www.kigyoka.jp>

**ACCESS** 5 minutes' walk from Sakaisuji Hommachi station (K15), subway Sakaisuji line.

## EXHIBITION

**Prologue Theater** (13 minutes English video)

“The origin of the entrepreneurship of Osaka”

Under the shogunate government, why did so many entrepreneurs leave their hometown to look for a business chance in Osaka? Let's look back from the end of the 16c. Hideyoshi Toyotomi built Osaka castle up to the end of the 19c., when was the last stage of Edo era, to find out how Osaka became the origin of the entrepreneurship.

**Main exhibit area Block 1**

**Meiji Restoration to the end of Meiji era 1868-1911**

### 1 BUILDING THE ECONOMIC INFRASTRUCTURE OF MODERN OSAKA

GODAI Tomoatsu *Osaka Chamber of Commerce and Industry*

MATSUMOTO Jutarō *Mizuho Financial Group. Inc.*

FUJITA Denzaburo *Dowa Holdings Co., Ltd.*

HIROSE Saihei *Sumitomo Group*

NAKAHASHI Tokugoro *Mitsui O.S.K.Lines Ltd.*

### 2 MAKING OSAKA THE MANCHESTER OF THE EAST

YAMANOBÉ Takeo *Toyobo Co., Ltd.*

KIKUCHI Kyozo *Unitika Ltd.*

MUTO Sanji *KRACIE Holdings*

INABATA Katsutarō *Inabata & Co., Ltd.*

OHARA Magosaburo & Soichiro *Kurabo Industries Ltd.*

TSUDA Shingo *KRACIE Holdings*

KASHIYAMA Junzo *Onward Kashiya Co., Ltd.*

ISHIMOTO Takeo *Descente Ltd.*

### 3 DEVELOPING INTERNATIONAL TRADE

ITO Chubei I & II *Itochu Corp. / Marubeni Corp.*

IWAI Katsujiro *Sojitsu Corp.*

ATAKA Yakichi -----

### 4 BUILDING A NEW FINANCIAL SYSTEM

NOMURA Tokushichi *Nomura Securities Co., Ltd.*

HIROSE Sukesaburo & KATAOKA Naoharu  
*Nippon Life Insurance Co.*

IWASHITA Seishu *The Bank of Tokyo Mitsubishi UFJ Ltd.*

KOYAMA Kenzo *The Bank of Tokyo Mitsubishi UFJ Ltd.*

FUJIMOTO Seibei *Daiwa Securities Group Inc.*

HOTTA Shozo *Sumitomo Mitsui Banking Corp.*  
WATANABE Tadao *The Bank of Tokyo Mitsubishi UFJ Ltd.*  
TERAO Takeo *Resona Bank, Ltd.*

**Main exhibit area Block 2 Taisho era to before WW2 1912-1939**

**5 CREATING AN URBAN ENVIRONMENT**

OBAYASHI Yoshigoro *Obayashi Corp.*  
TAKENAKA Touemon *Takenaka Corp.*  
TATSUNO Kingo & KATAOKA Yasushi  
*Osaka Chamber of Commerce and Industry*

**6 OPENING UP NEW HORIZONS IN PHARMACEUTICALS AND CHEMICALS**

TAKEDA Chobee *Takeda Pharmaceutical Co., Ltd*  
TANABE Gohei *Mitsubishi Tanabe Pharma Corp.*  
SHIONO Gisaburo *Shionogi & Co., Ltd.*  
FUJISAWA Tomokichi *Astellas Pharma Inc.*  
MORISHITA Hiroshi *Morishita Jintan Co., Ltd.*  
UEYAMA Eiichiro *Dainihon Jochugiku Co., Ltd.*

**7 DEVELOPING RAILWAYS TO EXPAND RESIDENTIAL AREAS**

KOBAYASHI Ichizo *Hankyu Hanshin Toho Holdings Inc.*  
IMANISHI Rinzaburo *Hanshin Electric Railway Co., Ltd.*  
OTA Mitsuhiro *Keihan Electric Railway Co., Ltd.*  
OTSUKA Koreaki *Nankai Railway Co., Ltd.*  
KANAMORI Mataichiro *Kintetsu Corp.*

**8 BUILDING THE INFRASTRUCTURE FOR HEAVY INDUSTRY DEVELOPMENT**

KUBOTA Gonshiro *Kubota Corp.*  
YAMAOKA Magokichi *Yanmar Co., Ltd.*  
KURIMOTO Yunosuke *Kurimoto Ltd.*  
NAKAYAMA Etsuji *Nakayama Steel Works Ltd.*  
E.H.HUNTER & HANTA Ryotaro *Hitachi Zosen Corp.*  
TSUBAKIMOTO Setsuzo *Tsubakimoto Chain Co.*  
KOBAYASHI Aizo *Daihen Corp.*  
NITTA Chojiro *Nitta Corp.*

**9 MODERNIZING EVERYDAY LIFE WITH MANUFACTURED GOODS**

MIZUNO Rihachi *Mizuno Corp.*  
INOUE Teijiro *Rengo Co., Ltd.*  
KURODA Zentaro *Kokuyo Co., Ltd.*  
ITO Kijuro *Itoki Co., Ltd.*  
NISHIMURA Syunichi *Sakura Color Products Corp.*  
NAKAYAMA Taichi *Club Cosmetics Co., Ltd.*  
ICHIKAWA Ginzaburo *Zojirushi Corp.*  
TASHIMA Kazuo *Konica Minolta Holdings Inc.*  
SHIMANO Shozaburo *Shimano Inc.*

**10 PROMOTING LEISURE AND SHOPPING**

YOSHIMOTO Sei & HAYASHI Syounosuke  
*Yoshimoto Kogyo Co., Ltd.*  
SHIRAI Matsujiro & OTANI Takejiro  
*Shochiku Co., Ltd.*  
IIDA Shinshichi *Takashimaya Co., Ltd.*  
SHIMOMURA Shotaro *The Daimaru Inc.*

**11 BRINGING WESTERN TASTES TO THE DINING TABLE**

TORII Shinjiro *Suntry Holdings Ltd.*  
EZAKI Riichi *Ezaki Glico Co., Ltd.*  
URAKAMI Ikuo & Seisuke *House Foods Corp.*  
TORII Komakichi *Asahi Breweries Ltd.*

**12 ENERGIZING JAPAN'S NEWSPAPER PUBLISHING**

MURAYAMA Ryohei & UENO Riichi  
*The Asahi Shimbun Co.*  
MOTOYAMA Hikoichi *Mainichi Newspapers Co.*  
MAEDA Hisakichi *Sankei Shimbun Co., Ltd.*

**Main exhibit area Block 3 After WW2 1945-**

**13 ENDEAVORING TO BUILD PRESENT-DAY OSAKA**

SUGI Michisuke  
*Osaka Chamber of Commerce and Industry*  
TANIGUCHI Toyosaburo *Toyobo Co., Ltd.*  
HYUGA Housai *Nippon steel & Sumitomo Metal Corp.*  
SAHEKI Isamu *Kintetsu Corp.*

**14 GENERATING THE ENERGY TO SUPPORT ECONOMIC GROWTH AND HIGHER LIVING STANDARDS**

OHTAGAKI Shiro *The Kansai Electric Power Co., Ltd.*  
ASHIHARA Yoshishige *The Kansai Electric Power Co., Ltd.*  
NISHIYAMA Iwao *Osaka Gas Co., Ltd.*  
IWATANI Noji *Iwatani International Corp.*

**15 CREATING NEW LIFESTYLES AND URBAN LANDSCAPES**

ISHIBASHI Nobuo *Daiwa House Industry Co., Ltd.*  
TANABE Masaru *Sekisui House Ltd.*  
NOHMURA Ryotaro *Taiyo Kogyo Corp.*

**16 EXPANDING MANUFACTURING HORIZONS WITH ORIGINAL TECHNOLOGY**

HOSOKAWA Eiichi *Hosokawa Micron Corp.*  
YAMADA Akira *Daikin Industries Ltd.*  
YOSHIKAWA Hidenobu *Takara Belmont Corp.*

**17,18 THE INFLUENCE OF ELECTRICITY ON DAILY LIFE**

MATSUSHITA Konosuke *Panasonic Corp.*  
IUE Toshio *Sanyo Electric Co., Ltd.*  
HAYAKAWA Tokuji *Sharp Corp.*

**19 REVOLUTIONIZING THE DISTRIBUTION INDUSTRY**

NAKAUCHI Isao *The Daiei Inc.*  
NISHIBATA Yukio *Mycal Co., Ltd.*  
ONISHI Shinpei *Onishi Ltd.*  
WADA Genzaburo & Mitsuharu  
*Izumiya Co., Ltd.*  
ECHIGO Masakazu *Itochu Corp.*  
ICHIKAWA Shinobu *Marubeni Corp.*  
TAKAI Tsunemasa, YUKIMACHI Yasuhiro & IKEDA Satoru  
*Sensyukai Co., Ltd.*

**20 CREATING MODERN CULINARY TASTES**

ANDO Momofuku *Nissin Food Products Co., Ltd.*  
OKOSO Yoshinori *NH Foods Ltd.*  
SAJI Keizo *Suntry Holdings Ltd.*